



[www.visualinfocorp.com](http://www.visualinfocorp.com)

# Commercial Signage



Connecting with your CUSTOMER  
couldn't be easier!



## LEDs Increase Revenue

- LED signs capture the viewers' attention more quickly and have much better visibility and flexibility than traditional signs and billboards, creating more opportunities for revenue generation.
- Change messages instantly and indefinitely.
- Your LED sign works 24/7 for continual use for up to 100,000 hours.
- LEDs are energy-efficient and consume less energy to produce brighter messages.
- They are weather-resistant and low-maintenance.

## VISCO Advantage:

- One-Source Solution from Site Surveys to Structures
- Quick Response Time, Real-time Access on *Some Models*
- One-Number Dial for Service
- Factory-Trained & Certified Service Personnel
- Large Graphic/Animation/Video Libraries
- Multi level training-Site, Remote & Webinars
- Wireless, Safe, Secure, Hard Coding

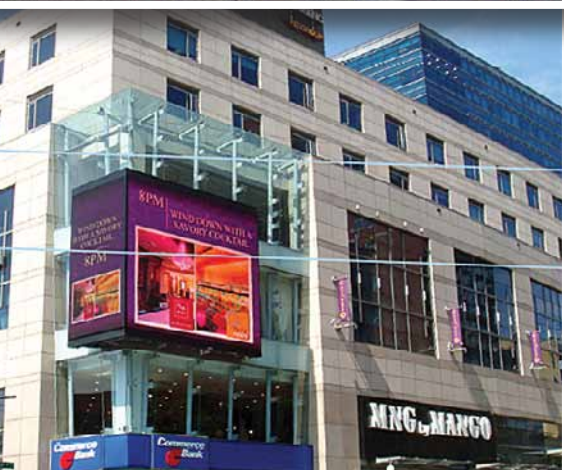


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## Text-Only Displays

- Fixed position text; no graphics
- Set character sizes: 4", 6", 8", 12"
- No graphics
- Red or amber duo-color
- Town & ordinance friendly

## Single-Color Graphic Displays

- Wide array of fonts, variable characters
- Graphic and basic animations
- Red or amber mono-color

## Single-Color Shaded Video Displays

- Wide array of fonts, variable characters
- Graphic and video animations
- 256 shades of a single color, red or amber

## Full-Color Video Displays

- Graphic and video animations
- Trillions of colors

